



# Food for Health

The Canada Agriculture Museum, in collaboration with the Canadian Institutes of Health Research and other exhibition partners, has developed a bilingual travelling exhibition and website. Food for Health addresses, from a consumer point of view, concerns and questions that many Canadians have about the safety of their food supply, and the role food plays in ensuring good health.

By combining hands-on interactive components, multimedia technology, historical artifacts and graphics, the exhibition showcases Canadian initiatives designed to ensure that our food is as safe as possible. Food for Health provides Canadians with the

knowledge they need to protect themselves against food-borne illnesses through safe food-handling practices. It will also investigate evidence of links between diet, physical activity and obesity, and illnesses such as diabetes, heart disease and cancer.

Bonus: About one month in advance of the full exhibition, borrowing organizations will receive the Food for Health Suitcase Exhibition. This tabletop exhibition will provide an excellent opportunity for your visitors to get a taste of the upcoming exhibition. Once the full exhibition is in place, you are encouraged to share the Suitcase Exhibition with other organizations within your community, at little or no cost to them (at your discretion). Your only obligation is to cover the costs of shipping the Suitcase Exhibition to its next destination—we will look after these logistics. For more information on the Suitcase Exhibition, please visit [www.foodforhealth.ca](http://www.foodforhealth.ca).



The Food for Health travelling suitcases, Food for Health travelling exhibition and the Food for Health website are presented nationally by:

In partnership with



and



Do you qualify for the Museums Assistance Program (MAP) through the Department of Canadian Heritage?  
To find out, please visit [www.pch.gc.ca/pgm/pam-map/index-eng.cfm](http://www.pch.gc.ca/pgm/pam-map/index-eng.cfm)

# Food for Health

## Target Audience

- Adults
- Children
- School Groups

## Dates Available

Until December 2014

## Exhibition Components

### 8 interactives

My Family's Farm Model	Time Shopper
Feed the Alien Console	Yummy Pops Cereal
Food Domes Console	Microscope Console
Burning Calories Bike	Mirror and Superfood Appliqués

### 8 showcases, some containing artifacts and/or audiovisual components

Working Tools	Hatching to Packaging
Modern Agriculture	Safe Milk
More Convenience	Cold Storage
Yummy Pops Cereal	Making Food Last Longer

### 23 panels — Four main information zones + intro and exit/credit columns

Food Production	Food Safety
Food Packaging	Food Nutrition

## Support Material

- 11 bins of programming materials for demonstrations and school programs
- Facilitator's guide outlining the **Food for Health** exhibition demonstrations
- Access to **Food for Health** school programs, which are based on the Pan-Canadian Common Framework of Science Learning Outcomes
- Reciprocal Internet link to the Canada Agriculture Museum's **Food for Health** exhibition Web section
- Web-based virtual program and educational activity kits for teachers, parents and caregivers, as well as games and activities for children to download at: [www.agriculture.technomuses.ca/english/FoodForHealth/For-Teachers.html](http://www.agriculture.technomuses.ca/english/FoodForHealth/For-Teachers.html)
- Publicity, media relations and advertising support package, with images (news releases, PSAs, radio ad scripts, etc.)
- Installation manual and exhibition condition report

## Space Requirement

140 m<sup>2</sup> (1,500 ft<sup>2</sup>)

Minimum ceiling height: 2.4 metres (96") from finished floor

## Languages

All elements of the exhibition are presented in a bilingual format.



## Conservation Requirements

Exhibition space must meet temperature and environmental requirements.

## Insurance

Borrower must provide an insurance certificate.

## Shipping

- 28 crates, 11 programming bins
- Total weight: 4,525 kg (10,250 lbs.)

## Fees

- \$3,500 per three-month period
- One-way transportation
- Applicable taxes

## CONTACT

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Feuillet d'information également disponible en français

